

# The WORLD OCEAN DAY Artwork Contest - for kids! "Why I Love the Ocean"



In Celebration of World Ocean Day, June 8, 2009



Show us "Why I Love the Ocean" through your artwork, and you could win tickets to your local aquarium, museum, or zoo; a year's supply of Surf Sweets; and other great prizes!!

## 1st Prize:

- Free framing of winning art
- A year's supply of Surf Sweets
- 4 tickets to local aquarium, museum, or zoo.

## 2nd Prize:

- 4 tickets to local aquarium, museum or zoo
- Surf Sweets gift basket

## 3rd Prize:

- 2 tickets to local aquarium, museum or zoo
- Surf Sweets gift basket



At Surf Sweets, we believe in making candy with natural and organic ingredients that are better for you, and better for our planet. We also believe in protecting our world's ocean. Look for the Action Tips provided by The Ocean Project ([www.TheOceanProject.org](http://www.TheOceanProject.org)) on this entry form, and join us in celebrating World Ocean Day!

[www.surfsweets.com](http://www.surfsweets.com)



# Surf Sweets

ORGANIC AND NATURAL CANDY

## About World Ocean Day:

An increasing number of countries mark June 8 as an opportunity each year to celebrate our world ocean and our personal connection to the sea. Please visit [www.WorldOceanDay.org](http://www.WorldOceanDay.org) for more information. On the site you can also find information on World Ocean Day events happening in aquariums, zoos, museums and other organizations around the U.S. and around the world.

## Action Tips:

- 1. Eat wisely** - Choose organic foods grown free of chemical pesticides as a healthier choice for your children, the farmers, and our blue planet.
- 2. Keep our rivers and coasts clean** - Recycle plastics and pick up others' litter to prevent it from polluting our waterways and ocean, and harming the critters that live there.
- 3. Try two wheels** - Dust off your old bike or buy a new one to use for family outings, visiting friends, running errands, or commuting.
- 4. Join your local zoo, aquarium or museum (ZAM)** - Connect with aquatic and ocean creatures and learn about conservation.
- 5. Grow a green garden** - Fertilize in the fall when rains are not as heavy and use environmentally friendly fertilizers to prevent harmful chemicals from polluting waterways.
- 6. Choose "ocean-friendly" paper products** - Look for recycled paper products with at least 90% PCW (post-consumer waste) content. If your local store doesn't carry them, ask them to do so.
- 7. Celebrate World Ocean Day!** - Enter our artwork contest – and check out other fun World Ocean Day activities at [www.WorldOceanDay.org](http://www.WorldOceanDay.org).

## How it Works:

- Kids age 5-13 are encouraged to create artwork that illustrates the theme "Why I Love the Ocean".
- Please use standard 8 ½" x 11" size paper for the artwork.
- Your child's artwork, along with this completed entry form secured to the artwork, should be submitted to the participating retailer where you received this entry form no later than June 20, 2009
- Note: Original artwork will not be returned, so please either enter the original and keep a copy for yourself, or keep the original and enter a high-quality color copy.
- Retailers will be gathering the entry forms, selecting a local winner per store (per age grouping: a) Age 5-7; b) Age 8-10 and c) Age 11-13), and submitting that winner to Surf Sweets for a chance to be the national winner.
- If your retailer is not participating, you can also send the entry directly to: Tru Sweets, LLC \* Attn: Surf Sweets Artwork Contest \* 65 E Palatine Rd., Suite 123 \* Prospect Heights, IL 60070
- Final winners will be chosen by July 15, 2009.

## Entry Form:

Parent's First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Child's First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Age: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_ Email address: \_\_\_\_\_

Check the box to join our community

\_\_\_\_\_  
(Signature of Parent/Guardian)

This certifies that the artwork entry is my child's original work and not a copy of existing materials protected by copyright laws. I understand that TruSweets LLC (and the Surf Sweets brand) is not responsible for the artwork, and that it will not be returned. I grant exclusive rights to TruSweets, LLC to use my child's artwork for reproduction and promotional purposes in support of World Ocean Day as they see fit.

## Rules and Regulations:

- The World Ocean Day Art Contest for kids is only for kids age 5 – 13. Only one entry per child will be accepted. • Artwork will be judged based on quality and fit with the theme. • The art must be hand-drawn by the child, and we recommend color drawings rather than black and white. Artwork done on the computer and photographs are not accepted in this year's contest. • The art should be completed on a 8 ½ x 11 white sheet of paper. Any questions about the contest or entry should be emailed to: [info@surfsweets.com](mailto:info@surfsweets.com). Entries must be received by June 20, 2009.