

## Companies *with a* cause



### Stock up now: **Healthy Halloween**

As more shoppers search for healthy alternatives to mainstream Halloween candy, manufacturers are rolling out more options than ever before. Be sure to feature some non-candy products as well; kids and parents will appreciate the variety.



#### **Endangered Species Chocolate Bug Bites**

Made with shade-grown, certified-organic, ethically traded chocolate, these bite-sized morsels make a perfect addition to the trick-or-treat bag. Each package contains one of 32 insect trading cards, with a photo on one side and fun facts on the other. Dark and milk chocolate options are available.



#### **Surf Sweets Sour Worm Halloween Pack**

What's Halloween without a few creepy crawlies? These worms, sweetened with organic fruit juice and made without dyes or artificial flavors, come in cherry, grape, grapefruit, lemon, orange and strawberry flavors, and are individually wrapped in a pack of 20.



#### **Annie's Homegrown Organic Bunny Fruit Snacks**

These certified-organic bunny-shaped fruit snacks provide 100 percent of the recommended daily dose of vitamin C. Available in tropical, citrus, berry and strawberry flavors, the treats use turmeric, annatto and black-carrot juice for coloring.



#### **ForestChoice Pencils**

Not every treat has to be sweet. ForestChoice graphite pencils use incense-grade cedar wood, so they smell great, and are certified by the Forest Stewardship Council, which ensures that the wood comes from well-managed forests.