



# NEWS

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*For Immediate Release*

## **Naturally Sweetened, Totally Delicious Surf Sweets Candy Now Available Nationally, AND It's Corn Syrup-Free**

*Kids and moms love the all natural, Vitamin C-rich and fruity taste of Surf Sweets*

PROSPECT HEIGHTS, IL, October 6, 2009 – Kids want candy. And when moms want to indulge them, they're challenged to find all-natural candy with high quality ingredients that's free of corn syrup and tastes great. Now that [Surf Sweets](http://www.surfsweets.com) naturally sweetened, totally delicious candy is available in stores throughout the U.S., they need not look far.

Surf Sweets offers seven unique varieties of its mouth-watering organic and natural gummy candies and jelly beans, all of which are made with organic fruit juice and sweeteners:

- Gummy Bears
- Gummy Worms
- Organic Jelly Beans
- Sour Worms
- Organic Fruity Bears
- Gummy Swirls
- Sour Berry Bears

"Surf Sweets uses only the highest quality organic and natural ingredients for our candies, and they're all free of artificial colors, flavors and GMOs," says Bert Cohen, President and Founder of TruSweets, LLC, a socially responsible company dedicated to building, delicious sweet snack brands like Surf Sweets that are better for our families and our planet.

"Where most candy is sweetened with corn syrup, Surf Sweets is not," Cohen adds. "They're naturally sweet because they're made with real organic fruit juice instead of corn syrup, and provide 100% of the U.S. Recommended Daily Allowance (RDA) of antioxidant Vitamin C."

Additionally, Surf Sweets candies are gluten free, casein free, and allergy friendly, meaning that they contain none of the most common food allergens (wheat, dairy, peanuts, tree nuts, egg, soy, fish, shellfish).

All Surf Sweets candy is produced and packaged in a dedicated nut-free facility. And Surf Sweets has many delicious options for vegans and vegetarians as four of its candies are vegan (Fruity Bears, Gummy Swirls, Sour Berry Bears, Sour Worms) and five are vegetarian (Fruity Bears, Gummy Swirls, Jelly Beans, Sour Berry Bears, Sour Worms).

Each Surf Sweets 2.75-oz bag of candies contains only 120-140 calories per serving depending on the variety.

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Surf Sweets also offer two .9-oz snack-size packs of its candy – Gummy Bears and Sour Berry Bears -- that are perfect for on-the-go snacking or school lunches. Each .9-oz snack-size pack contains only 80 calories per package.

Unlike other candy brands, Surf Sweets proudly makes its products in the USA. They're currently available in mainstream grocery and natural foods stores, online and at specialty retailers throughout the U.S. and Canada. Suggested retail price for 2.75-oz Surf Sweets is \$1.99 and \$.79 for its .9-oz snack-size packs. For more information on store locations, visit <http://www.surfsweets.com/buy.php>.

#### **About Surf Sweets**

Surf Sweets is the country's leading maker of naturally sweetened, totally delicious gummy candies and jelly beans made with organic and natural ingredients and without any artificial colors and flavors. Surf Sweets is owned and operated by Prospect Heights, IL-based TruSweets, LLC, a socially responsible company dedicated to building delicious sweet snack brands that are better for our families and our planet. The company was founded in 2008 by Bert Cohen, an entrepreneur with a successful track record of building businesses in the natural foods industry. Surf Sweets currently offers seven unique varieties of mouth-watering gummy candies and jelly beans that are available at mainstream grocery and natural foods stores, online and at specialty retailers throughout the U.S. and Canada. For more information, visit [www.surfsweets.com](http://www.surfsweets.com)

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