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NEWS

For Immediate Release

Surf Sweets Offers Ghoulishly Great Ways to Go Green This Halloween

Downloadable Green Halloween® party-planning tips and new hair-raising recipes

PROSPECT HEIGHTS, IL, October 14, 2009 – Kids and parents all over the country can join [Surf Sweets](#), the country's leading brand of naturally sweetened, totally delicious gummy candies and jelly beans, in going green this Halloween.

Surf Sweets has teamed up with [Green Halloween®](#), a non-profit grassroots initiative that strives to create healthier more Earth-friendly holidays, to create a fun party guide that parents and kids can use to create their own Green Halloween celebration.

And why not? Surf Sweets candies are the perfect addition to a Green Halloween celebration because they're made from organic and natural ingredients without any artificial colors, flavors or GMOs. Also, Surf Sweets organic ingredients are free of harsh chemicals and pesticides and are grown in an earth-friendly, sustainable manner.

The Surf Sweets downloadable [Green Halloween party guide](#) provides great party planning tips, fun party activities, and three new Surf Sweets Halloween treat recipes that are so delicious they'll make ghosts boast and ghouls drool.

Among the many great Green Halloween party tips offered are:

- Plan for only enough food and drinks as you need to minimize waste -- make a list before you go shopping
- Make "treat & treasure" bags from recycled goods or old pillow cases
- Consider using decorative items from nature – pumpkins, gourds, apples, hay, corn
- Compost all food scraps and natural décor items. Pizza boxes and other food- contaminated paper and cardboard items may also be composted or included in yard waste
- Recycle aluminum cans, water bottles, cups, paper goods, food containers and more
- Use healthier, non-toxic cleaning supplies – vinegar and water work wonders

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Surf Sweets three delicious new Halloween treats include Popcorn Candy Worm Cake, Mummy Gummys and Witch's Cauldrons. Each recipe with a photo, and videos with step-by-step instructions for preparing each treat, is available on the Surf Sweets website at www.surfsweets.com/fun/php.

Surf Sweets offers seven unique varieties of its mouth-watering organic and natural gummy candies and jelly beans including Gummy Bears, Gummy Worms, Organic Jelly Beans, Sour Worms, Organic Fruity Bears, Gummy Swirls and Sour Berry Bears.

Surf Sweets candies are not only made with highest quality organic and natural ingredients, they contain no corn syrup. Instead, they are naturally sweet because they're made with real organic fruit juice and provide 100% of the U.S. Recommended Daily Allowance (RDA) of Vitamin C

Additionally, Surf Sweets candies are gluten free, casein free and allergy friendly, meaning that they contain none of the most common food allergens (wheat, dairy, peanuts, tree nuts, egg, soy, fish, shellfish). All Surf Sweets candy is produced and packaged in a dedicated nut-free facility in the USA.

Surf Sweets are currently available in mainstream grocery and natural foods stores, online and at specialty retailers throughout the U.S. and Canada. Suggested retail price for 2.75-oz Surf Sweets is \$1.99 and \$.79 for its .9-oz snack-size packs, which are perfectly sized for trick or treating. For more information on store locations, visit www.surfsweets.com/buy.php or order online now at NaturalCandyStore.com, PeanutFreePlanet.com, ShopOrganic.com, SugarCoatedOrganics.com or VeganEssentials.com to ensure delivery before Halloween.

Green Halloween®

Green Halloween® is a non-profit, grassroots initiative striving to create healthier, eco-friendlier holidays – starting with Halloween. Launched in Seattle in 2007 by a mother of two, the nationwide movement is all about educating and inspiring communities by showing how easy, affordable, and fun it can be to factor our earth and our health into our daily choices. To learn more about Green Halloween® and find fun events near you, visit www.GreenHalloween.org or www.celebrategreen.net.

About Surf Sweets

Surf Sweets is the country's leading brand of naturally sweetened, totally delicious gummy candies and jelly beans made with organic and natural ingredients and without any artificial colors and flavors. Surf Sweets is owned and operated by Prospect Heights, IL-based TruSweets, LLC, a socially responsible company dedicated to building delicious sweet snack brands that are better for our families and our planet. The company was founded in 2008 by Bert Cohen, an entrepreneur with a successful track record of building businesses in the natural foods industry. Surf Sweets currently offers seven unique varieties of mouth-watering gummy candies and jelly beans that are available at mainstream grocery and natural foods stores, online and at specialty retailers throughout the U.S. and Canada. For more information, visit www.surfsweets.com.

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