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For Immediate Release

Surf Sweets® Own Natural and Organic Cyber Shoppers Identify 10 Stocking Stuffers Under \$20 for 2011 Holiday Season

WHEELING, IL, November 28, 2011 – Surf Sweets®, the country’s leading brand of organically sweetened, fruitfully delicious and naturally good gummy candies and jelly beans, unleashed its own internal team of cyber shoppers onto the net in search of the top 20 organic and natural stocking stuffers under \$20.

“More and more parents are looking for healthier and more natural options for treating their families,” says Bert Cohen, President and Founder of TruSweets, LLC, a socially responsible company dedicated to building delicious sweet snack brands like Surf Sweets that are better for our families and our planet. “Our team here at TruSweets is no different,” he adds. “We’re always looking for new, great products for our families that are made by like-minded companies committed to improving the health of our families and our planet.”

So, in keeping with the spirit of the season, the staff at TruSweets, LLC shares its top 20 favorite organic and natural stocking stuffers:



1. [Clementine Art offers modeling clay, paints and crayons](http://www.clementineart.com) that are all natural, certified non-toxic and environmentally friendly, all for under \$14. Even the packaging is made from 100 percent post-consumer recycled and reusable materials. www.clementineart.com
2. Empower and energize your teenage daughter with [hellomellow lip butter \(immune boost\) from MyEarth360.com](http://www.myearth360.com) for only \$12. This 100 percent natural lip butter deeply moisturizes and protects lips with an “immune boost” of warming herbs (including peppermint) that stimulate the body, mind and spirit. www.myearth360.com
3. Keep your kids’ tootsies snug in [Maggie’s Organics Organic Cotton Children’s Athletic Socks at KidBean.com](http://www.kidbean.com). These soft, cozy, organic cotton socks for kids are made from long-staple organic cotton. They are naturally whitened with hydrogen peroxide (NO chlorine) and dyed with low-impact dyes. www.kidbean.com
4. Girls will love [Shains new BFF Kits](http://www.shainsware.com), which include two adorable recycled bracelets, 75 letters, 10 numbers and 15 icons to express how she feels about her BFF. They’re available in 21 colors, some in translucent glitter, for \$19.95. www.shainsware.com
5. Teenage sons will appreciate a [recycled bike tub night out card case at UncommonGoods.com](http://www.uncommongoods.com) for only \$15. It’s sleek and simple, and handmade in Seattle from used inner tubes collected from bike shops. It’s perfect for those occasions when he doesn’t want to be weighed down by a bulky wallet.



NATURAL modeling dough



www.uncommongoods.com

6. Teach your child to make a BIG difference in “iddy biddy” steps with the [Idbids Eco-friendly Starter Kit at HazelnutKids.com](http://www.hazelnutkids.com) for \$20. The kit includes one nine-inch Idbid plush toy handcrafted using 100% organic Egyptian cotton that has been colored with natural organic dyes, organic cotton cinch sack for child to wear, storybook and field guide printed on recycled paper with eco-friendly inks and an online reward program. The kid’s packaging is made from recycled and eco-friendly materials and includes paper doll cutouts and a playland insert. www.hazelnutkids.com

7. For the younger kids, [Wett Giggles](http://www.wettgiggles.com) makes adorable animal nail brushes encased in a fun, sudsy, natural glycerin handmade bar of soap that encourage good hygiene – for only \$10. Each bar is made individually with essential oils and shea butter. www.wettgiggles.com
8. The tots will love [Plan Toys toy cars and trucks](http://www.oompa.com) – made from natural, chemical free rubber wood and finished with non-toxic and child friendly colors for \$8.99 and up. www.oompa.com
9. Little girls will fall in love with [Corolle Minireves Dolls at Planet Happy Toys](http://www.happyplanettoys.com). Soft and light, they have squeezably soft bodies, a soft phthalate-free vinyl face, painted eyes and a rattle inside that jingles softly. Available in a variety of ethnicities and clothing colors, each doll comes with a super soft blanket. Plus, all Corolle dolls are made from non-toxic materials and lightly scented with vanilla for sensory appeal can be machine-washed on gentle cycle – Just \$9.99. www.happyplanettoys.com
10. No stocking would be adequately stuffed without fruitfully delicious and naturally good [Surf Sweets](http://www.naturalcandystore.com)® gummy candies and jelly beans. And you need not look far – they can easily be purchased online at [NaturalCandyStore.com](http://www.naturalcandystore.com), [Alice.com](http://www.alice.com) and [Amazon.com](http://www.amazon.com). Delicious, all-natural and organic Surf Sweets are gluten free, casein free and allergy friendly, and contain no synthetic dyes or artificial colors. Prices vary...one 2.75 bag of Surf Sweets Gummy Bears are \$1.99 each at www.naturalcandystore.com.


You’ll Need a Stocking, Naturally

Now that you have found all of the all-natural items you’ll need to stuff your family stockings, you’ll need 100 percent all-natural stockings. At [Etsy.com](http://www.etsy.com), you can select from a variety of fun and funky designer fabrics and they’ll make them for you. The stockings are made with designer fabrics on top, a layer of 100% all natural cotton batting in the center (the batting is long staple, virgin cotton that is needle punched with fine needles and about as ‘green’ as it can get). The back has 100% all natural unbleached cotton muslin the color of oatmeal. They hang by way of coordinating ribbon with about a 4.5" drop. They measure about six inches wide and 15-20. www.etsy.com.

Surf Sweets offers eight unique varieties of its mouth-watering organic and natural gummy candies and jelly beans, all of which are made with organic fruit juice and sweeteners:

- Gummy Bears
- Gummy Worms
- Organic Jelly Beans
- Sour Worms
- Organic Fruity Bears
- Gummy Swirls
- Sour Berry Bears
- Organic Fruity Hearts

About Surf Sweets

Surf Sweets is the country's leading brand of fruitfully delicious, naturally good gummy candies and jelly beans made with organic and natural ingredients and without any artificial colors and flavors. Surf Sweets is owned and marketed by Wheeling, IL-based TruSweets, LLC, a socially responsible company dedicated to building delicious sweet snack brands that are better for our families and our planet. The company was founded in 2008 by Bert Cohen, an entrepreneur with a successful track record of building businesses in the natural foods industry. Surf Sweets currently offers eight unique varieties of mouth-watering gummy candies and jelly beans that are available at mainstream grocery and natural foods stores, online and at specialty retailers throughout the U.S. and Canada. For more information, visit www.surfsweets.com.

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