



NEWS

For Immediate Release

Surf Sweets® Jelly Beans Named to Women's Health Magazine's List of 125 Best Packaged Foods

Panel of nutritionists like their real organic fruit juice, and the fact that they contain no corn syrup, artificial colors or artificial flavoring

WHEELING, IL, December 16, 2010 – [Surf Sweets](#), the country's leading brand of organically sweetened, totally delicious gummy candies and jelly beans, announced that its [Surf Sweets Jelly Beans](#) have been named to [Women's Health](#) magazine's list of 125 Best Packaged Foods.

With a circulation of more than 1.5 million readers, *Women's Health* magazine is one of the country's most respected publications focusing on women's health and fitness.

An expert panel of nutritionists appointed by the magazine selected Surf Sweets Jelly Beans because they are made with real organic fruit juice and contain no corn-syrup, artificial colors or artificial flavors.

“We're thrilled that Surf Sweets Jelly Beans has received this distinction by *Women's Health*,” says Bert Cohen, President and Founder of TruSweets, LLC, a socially responsible company dedicated to building delicious, sweet snack brands like Surf Sweets that are better for our families and our planet. “Our organic jelly beans are a healthful alternative to traditional jelly beans, which are sweetened with corn syrup and refined sugar. Ours are sweetened with organic cane juice, organic tapioca syrup and real organic fruit juice, and they're fortified with antioxidant Vitamin C,” he adds.

Surf Sweets offers [seven unique varieties of its mouth-watering organic and natural candies](#) in 2.75-oz packages: Gummy Bears, Gummy Worms, Sour Worms, Organic Fruity Bears, Jelly Beans, Gummy Swirls and Sour Berry Bears. Suggested retail price is \$1.99.

Surf Sweets uses only the highest quality organic and natural ingredients for its candies, and they're all free of corn syrup, synthetic dyes, artificial flavors and GMOs. All Surf Sweets candies are gluten free; dairy and casein free; allergy friendly, meaning that they contain none of the most common food allergens (wheat, dairy, peanuts, tree nuts, egg, soy, fish, shellfish); and Feingold approved. And all Surf Sweets candies are produced and packaged in a dedicated nut-free facility.

Surf Sweets has many delicious options for vegans and vegetarians as four of its candies are vegan (Fruity Bears, Gummy Swirls, Sour Berry Bears, Sour Worms) and five are vegetarian (Fruity Bears, Gummy Swirls, Sour Berry Bears, Sour Worms and Jelly Beans). Surf Sweets Gummy Bears and Gummy Worms contain gelatin, so they are not vegetarian.

Unlike some other organic and natural candy brands, Surf Sweets proudly makes its products in the USA. Most Surf Sweets candies are currently available in mainstream grocery and natural foods stores, online, and at specialty retailers throughout the U.S. and Canada. For more information on store locations, visit <http://www.surfsweets.com/buy.php>.

About Surf Sweets

Surf Sweets is the country's leading brand of organically sweetened, totally delicious gummy candies and jelly beans made with organic and natural ingredients and without any artificial colors and flavors. Surf Sweets is owned and operated by Wheeling, IL-based TruSweets, LLC, a socially responsible company dedicated to building delicious sweet snack brands that are better for our families and our planet. The company was founded in 2008 by Bert Cohen, an entrepreneur with a successful track record of building businesses in the natural foods industry. Surf Sweets currently offers seven unique varieties of mouth-watering gummy candies and jelly beans that are available at mainstream grocery and natural foods stores, online and at specialty retailers throughout the U.S. and Canada. For more information, visit www.surfsweets.com.